



One Green Street Inspires Socially Conscious Shopping In Houston
Organic Lifestyle Destination Boutique Hosts Grand Opening Event

01.12.2010 – Houston, Texas- Houston becomes a greener city with the grand opening of One Green Street, an organic lifestyle destination boutique. One Green Street opens its doors to the public with a grand opening event from 1-7 p.m. Saturday, January 23, 2010 at 5160 Buffalo Speedway.

Sherry Eichberger, founder of One Green Street, dreamt of a healthier, happier world and from that dream, One Green Street grew. Eichberger's mission is to educate others about living an eco-friendly life and at One Green Street customers will find everything they need to do just that. The boutique features a variety of products that have a positive impact on the customer's life as well as the environment.

"The store was designed to help consumers easily implement environmental choices into all aspects of their lives," said Eichberger.

Customers are expected to find high quality and unique products at One Green Street. For instance, Further Soap is made from left over cooking grease and created into moisturizing hand soap with a fresh scent. Not only does One Green Street cover all corners of an organic lifestyle, but it also offers a welcoming space called "The Gathering Place." Guests are invited to enjoy the warm seating area, delicious make-and-take items and a bright LED TV display. Special and on-going events will bring a great sense of community to the boutique.

"We want One Green Street to feel like a second home where our shoppers will want to come and stay for a while. It is our mission to make all of our customers feel like royalty," said Eichberger

At the grand opening event, guests will enjoy a tour of the boutique, samples of select One Green Street products, delectable appetizers by Byrd's Market, Green Light Martinis made with Dripping Springs Vodka and Parducci Sustainable White Wine. The theme of the Grand Opening is to experience a natural winter wonderland where guests can come in and appreciate the warmth of vendor EcoSmart Fire. Eco Smart has created the award winning modern, ventless fireplaces fueled by eco friendly ethanol. A raffle prize of the round fireplace will be awarded to a fortunate winner.

The first 50 guests to attend the grand opening soiree' receive swag bags filled with various One Green Street goodies from vendors like Billy Jealousy and Chico Bag. W3LL People will be conducting a Eco Luxe Demo and gift giveaways with purchase. Eichberger invites the public to attend the grand opening and visit One Green Street often for a healthier, greener life.

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About One Green Street:

Based in Houston, TX, One Green Street specializes and focuses on providing customers with a positive shopping experience while educating them about socially responsible choices. The store carries an assortment of upcycled, vintage, fair trade and organic fashion and accessories for men, women, pets and home. One Green Street's commitment to the environment includes recycling, vehicle share programs and a future commitment to offset for shipping carbon footprint.

Media Contact:

Priscilla Monroe
Public Relations and Social Media Director
Green Lily Events
Priscilla@greenlilyevents.com
(713) 304-5580

P: 866-469-8527 x700
F: 866-469-8527

info@onegreenstreet.com

5160 Buffalo Speedway
Houston, Texas 77005